

# **Wilmington District Homepage**

http://www.saw.usace.army.mil

Web Log Analysis Custom Date Range Report

Report Range:04/01/2004 00:00:00 - 06/30/2004 23:59:59



This report was generated by WebTrends(R) Friday September 10, 2004 – 10:07:06 Final report conversion by WebTrends Document Utility, Version 6.1a (build 419)

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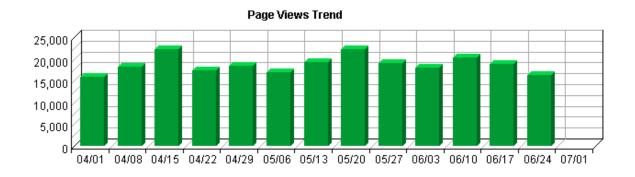
# **Overview Dashboard**

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.



## **Visit Summary**

Visits	93,483
Average per Day	1,027
Average Visit Length	00:14:22
Median Visit Length	00:03:30
International Visits	4.52%
Visits of Unknown Origin	0.00%
Visits from Your Country: United States (US)	95.48%



# **Page View Summary**

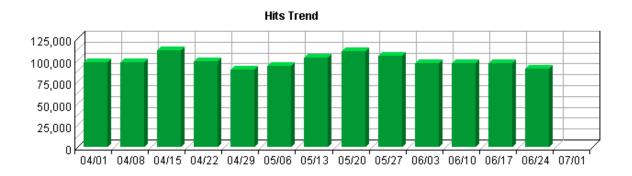
Page Views	243,133
Average per Day	2,671
Average Page Views per Visit	2.60

Overview Dashboard 1



# **Visitor Summary**

Unique Visitors	46,545
Visitors Who Visited Once	36,960
Visitors Who Visited More Than Once	9,585
Average Visits per Visitor	2.01



# **Hit Summary**

Successful Hits for Entire Site	1,286,340
Average Hits per Day	14,135
Home Page Hits	N/A

2 Overview Dashboard

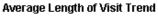
# **Visitors Dashboard**

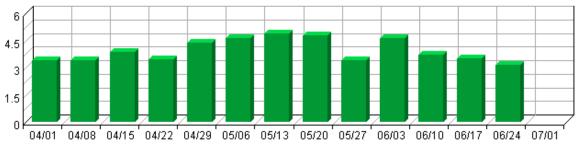
This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.



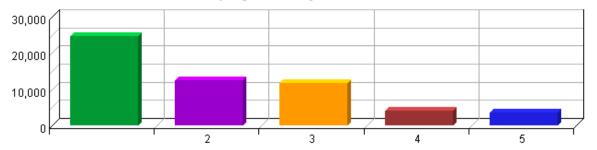
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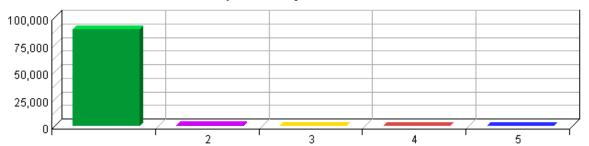




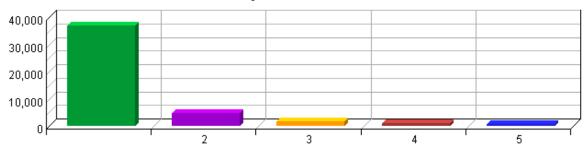
### Top Organizations by Visits







## Visitors by Number of Visits



### **Visitors Trend**

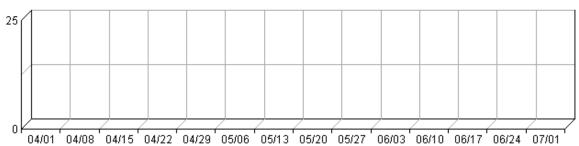


# **Visitor Summary**

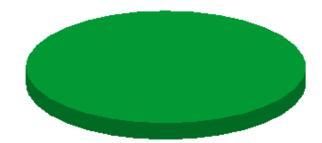
Unique Visitors	46,545
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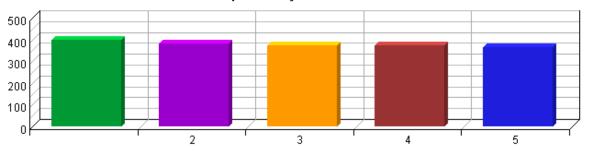




## New vs. Return Visits

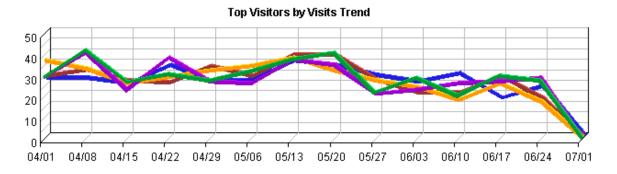


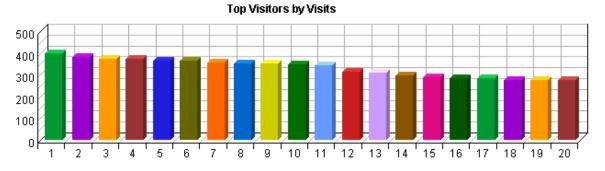
# Top Visitors by Visits



# **Top Visitors**

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.





# **Top Visitors**

	Visitor	Visits	%	Hits
1.	64.68.82.55_Googlebot/2.1 ( http://www.googlebot.com/bot. html)	398	0.43%	726
2.	64.68.82.25_Googlebot/2.1 ( http://www.googlebot.com/bot. html)	381	0.41%	743
3.	64.68.82.44_Googlebot/2.1 (http://www.googlebot.com/bot.html)	373	0.40%	762
4.	64.68.82.79_Googlebot/2.1 (http://www.googlebot.com/bot.html)	372	0.40%	713
5.	64.68.82.135_Googlebot/2.1 (http://www.googlebot.com/bot.html)	365	0.39%	736
6.	64.68.82.159_Googlebot/2.1 ( http://www.googlebot.com/bot. html)	363	0.39%	732
7.	64.68.82.136_Googlebot/2.1 (http://www.googlebot.com/bot.	356	0.38%	696

8. 64.68.82.144_Googlebot/2.1 (		html)			
http://www.googlebot.com/bot. html)   10.   155.82_232_254_Mozilla/4.0 (	8.	64.68.82.144_Googlebot/2.1 (http://www.googlebot.com/bot.	353	0.38%	713
Compatible; MSIE 6.0;   Windows NT 5.0]	9.	http://www.googlebot.com/bot.	353	0.38%	750
http://www.googlebot.com/bot. html)         12.       64.68.82.181_Googlebot/2.1 (http://www.googlebot.com/bot. html)       312       0.33%       628         13.       64.68.82.27_Googlebot/2.1 (http://www.googlebot.com/bot. html)       309       0.33%       601         14.       64.68.82.137_Googlebot/2.1 (http://www.googlebot.com/bot. html)       298       0.32%       592         15.       64.68.82.37_Googlebot/2.1 (http://www.googlebot.com/bot. html)       289       0.31%       541         16.       205.254.147.8_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.0; MSIECrawler)       286       0.31%       9.758         17.       64.68.82.199_Googlebot/2.1 (http://www.googlebot.com/bot. html)       283       0.30%       526         18.       64.68.82.178_Googlebot/2.1 (http://www.googlebot.com/bot. html)       276       0.30%       511         19.       64.68.82.184_Googlebot/2.1 (http://www.googlebot.com/bot. html)       275       0.29%       704         20.       64.68.82.28_Googlebot/2.1 (http://www.googlebot.com/bot. html)       274       0.29%       732         20.       64.68.82.28_Googlebot/2.1 (http://www.googlebot.com/bot. html)       6,607       7.07%       157,302         20.       64.68.82.28_Googlebot/2.1 (http://www.googlebot.com/bot. html)       6,607       7.07%       157,302	10.	compatible; MSIE 6.0;	349	0.37%	135,414
http://www.googlebot.com/bot. html)         13.       64.68.82.27_Googlebot/2.1 (http://www.googlebot.com/bot. html)       309       0.33%       601         14.       64.68.82.137_Googlebot/2.1 (http://www.googlebot.com/bot. html)       298       0.32%       592         15.       64.68.82.37_Googlebot/2.1 (http://www.googlebot.com/bot. html)       289       0.31%       541         16.       205.254.147.8_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.0; MSIECrawler)       286       0.31%       9,758         17.       64.68.82.199_Googlebot/2.1 (http://www.googlebot.com/bot. html)       283       0.30%       526         18.       64.68.82.178_Googlebot/2.1 (http://www.googlebot.com/bot. html)       276       0.30%       511         19.       64.68.82.184_Googlebot/2.1 (http://www.googlebot.com/bot. html)       275       0.29%       704         20.       64.68.82.28_Googlebot/2.1 (http://www.googlebot.com/bot. html)       274       0.29%       732         20.       64.68.82.28_Googlebot/2.1 (http://www.googlebot.com/bot. html)       6,607       7.07%       157,302         3ubtotal       6,607       7.07%       1,128,662	11.	http://www.googlebot.com/bot.	342	0.37%	724
http://www.googlebot.com/bot. html)           14.         64.68.82.137_Googlebot/2.1 (http://www.googlebot.com/bot. html)         298         0.32%         592           15.         64.68.82.37_Googlebot/2.1 (http://www.googlebot.com/bot. html)         289         0.31%         541           16.         205.254.147.8_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.0; MSIECrawler)         286         0.31%         9,758           17.         64.68.82.199_Googlebot/2.1 (http://www.googlebot.com/bot. html)         283         0.30%         526           18.         64.68.82.178_Googlebot/2.1 (http://www.googlebot.com/bot. html)         276         0.30%         511           19.         64.68.82.184_Googlebot/2.1 (http://www.googlebot.com/bot. html)         275         0.29%         704           20.         64.68.82.28_Googlebot/2.1 (http://www.googlebot.com/bot. html)         274         0.29%         732           20.         64.68.82.28_Googlebot/2.1 (http://www.googlebot.com/bot. html)         6,607         7.07%         157,302           Volter         86,863         92.93%         1,128,662	12.	http://www.googlebot.com/bot.	312	0.33%	628
http://www.googlebot.com/bot. html)   15.   64.68.82.37_Googlebot/2.1 (	13.	http://www.googlebot.com/bot.	309	0.33%	601
http://www.googlebot.com/bot. html)  16.	14.	http://www.googlebot.com/bot.	298	0.32%	592
Compatible; MSIE 6.0;   Windows NT 5.0;   MSIECrawler)	15.	http://www.googlebot.com/bot.	289	0.31%	541
http://www.googlebot.com/bot. html)  18. 64.68.82.178_Googlebot/2.1 (	16.	compatible; MSIE 6.0; Windows NT 5.0;	286	0.31%	9,758
http://www.googlebot.com/bot. html)       275       0.29%       704         19.       64.68.82.184_Googlebot/2.1 (             http://www.googlebot.com/bot. html)       274       0.29%       732         20.       64.68.82.28_Googlebot/2.1 (             http://www.googlebot.com/bot. html)       274       0.29%       732         Subtotal       6,607       7.07%       157,302         Other       86,863       92.93%       1,128,662	17.	http://www.googlebot.com/bot.	283	0.30%	526
http://www.googlebot.com/bot. html)  20. 64.68.82.28_Googlebot/2.1 (     http://www.googlebot.com/bot. html)  Subtotal 6,607 7.07% 157,302  Other 86,863 92.93% 1,128,662	18.	http://www.googlebot.com/bot.	276	0.30%	511
http://www.googlebot.com/bot. html)  Subtotal 6,607 7.07% 157,302  Other 86,863 92.93% 1,128,662	19.	http://www.googlebot.com/bot.	275	0.29%	704
Other 86,863 92.93% 1,128,662	20.	http://www.googlebot.com/bot.	274	0.29%	732
		Subtotal	6,607	7.07%	157,302
Total 93,470 100.00% 1,285,964		Other		92.93%	1,128,662
		Total	93,470	100.00%	1,285,964

### Top Visitors - Help Card



**Hits** – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Visitor** – The IP address, domain name, or cookie of the visitor.

**Visits** – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits made by the specified visitor.



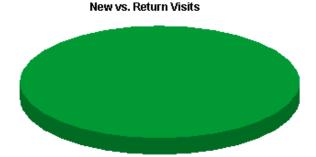
Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

**Note:** If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

# New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.





New vs. Return Visits

	Visitor Type	Visits	%
1.	Visitors Not Accepting Cookies	93,470	100.00%
	Total	93,470	100.00%

## New vs. Return Visits - Help Card

? New Visitors – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

**Returning Visitors** – Visitors who already had a cookie from your site when they visited.

**Visitors Not Accepting Cookies** – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.

**Visits** – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who fit into the specified visitor category.

New vs. Return Visits 11

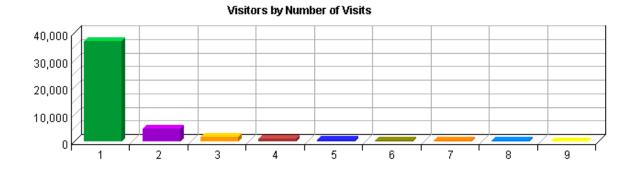
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By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

12 New vs. Return Visits

# **Visitors by Number of Visits**

This report shows the distribution of visitors based on how many times each visitor visited your site.



## Visitors by Number of Visits

Number of Visits	<b>Unique Visitors</b>	%
1 visit	36,960	79.41%
2 visits	4,743	10.19%
3 visits	1,706	3.67%
4 visits	866	1.86%
5 visits	543	1.17%
6 visits	362	0.78%
7 visits	249	0.53%
8 visits	188	0.40%
9 visits	143	0.31%
Subtotal	45,760	98.31%
Other	785	1.69%
Total	46,545	100.00%

## Visitors by Number of Visits - Help Card

**Number of Visits** – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

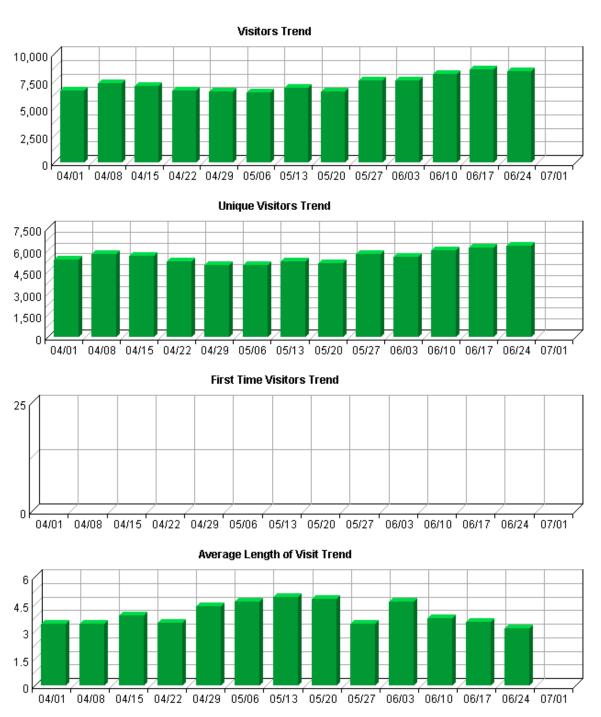
**Unique Visitors**– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.

# **Visitors Trend**

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.



# Visitor Minutes Trend 40,000 20,000 10,000 04/01 04/08 04/15 04/22 04/29 05/06 05/13 05/20 05/27 06/03 06/10 06/17 06/24 07/01

### **Visitors Trend**

Time Interval	Visits Unio	que Visitors	First Time Visitors	Avg Visit Length	sitor Minutes
04/01	6,638	5,310	0	00:03:26	22,853.78
04/08	7,266	5,740	0	00:03:24	24,709.68
04/15	7,027	5,602	0	00:03:53	27,290.73
04/22	6,581	5,207	0	00:03:29	22,982.15
04/29	6,493	4,986	0	00:04:23	28,568.18
05/06	6,410	4,984	0	00:04:39	29,888.10
05/13	6,840	5,220	0	00:04:54	33,627.68
05/20	6,526	5,112	0	00:04:48	31,349.75
05/27	7,516	5,739	0	00:03:25	25,749.07
06/03	7,557	5,516	0	00:04:37	34,915.28
06/10	8,123	5,963	0	00:03:44	30,365.93
06/17	8,554	6,144	0	00:03:30	29,997.00
06/24	8,356	6,270	0	00:03:09	26,363.45
07/01	0	0	0	0	0.00
Average	6,706	5,128	0	N/A	26,332.91
Total	93,887	71,793	0	N/A	368,660.80

### Visitors Trend - Help Card

**Time Interval** – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**Visits** – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero—length visits. A zero—length visit occurs when all hits for that visit are logged with the exact same time stamp.

**Unique Visitors** – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of

"N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

**First Time Visitors** – Number of visitors who had never visited your web site before.

**Avg Visit Length** – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

**Visitor Minutes** – Number of minutes your web site was viewed, regardless of who was viewing it.

**Average** – This row gives the average for each column.

**Total** – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.



Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

# **Visits Trend**

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



#### Visits Trend

Time Interval	Visits	%
04/01	6,625	7.09%
04/08	7,249	7.75%
04/15	7,017	7.51%
04/22	6,570	7.03%
04/29	6,481	6.93%
05/06	6,354	6.80%
05/13	6,783	7.26%
05/20	6,464	6.91%
05/27	7,480	8.00%
06/03	7,511	8.03%
06/10	8,097	8.66%
06/17	8,516	9.11%
06/24	8,336	8.92%
07/01	0	0.00%
Total	93,483	100.00%

### Visits Trend - Help Card

**Time Interval** – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**Visits** – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit

is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

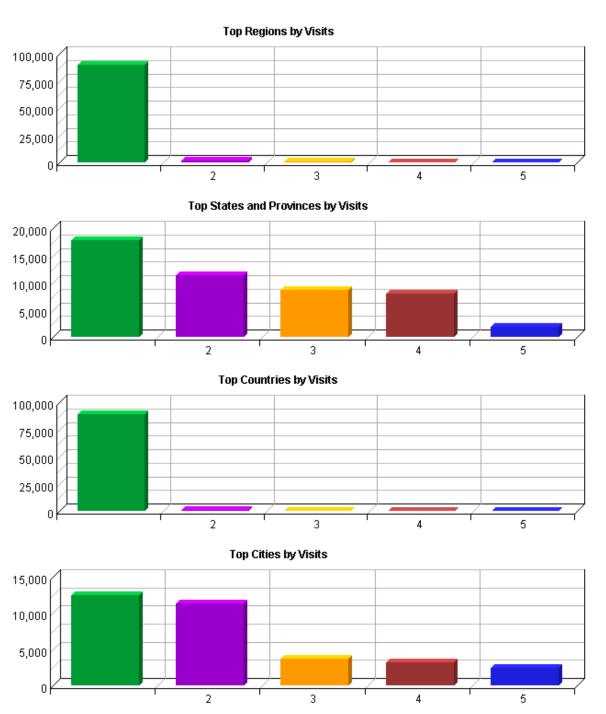
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Periods of less activity can be considered good times for maintenance and content improvement.

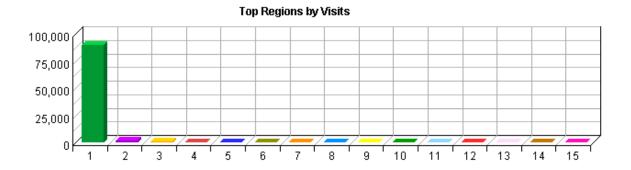
# **Geography Dashboard**

This displays key graphs and tables that provide an overview of this chapter. Click on the title of a graph or table to navigate to the corresponding page.



# **Top Regions**

This report identifies the top geographic regions of the visitors to your site.



## **Top Regions**

	Geographic Regions	Visits	%
1.	North America	90,099	96.38%
2.	Western Europe	1,480	1.58%
3.	Asia	856	0.92%
4.	Australia	285	0.30%
5.	Eastern Europe	188	0.20%
6.	Middle East	171	0.18%
7.	Northern Europe	142	0.15%
8.	South America	94	0.10%
9.	Caribbean Islands	51	0.05%
10.	Western Africa	29	0.03%
11.	Northern Africa	25	0.03%
12.	Pacific Islands	22	0.02%
13.	Southern Africa	21	0.02%
14.	Central America	16	0.02%
15.	Eastern Africa	4	0.00%
	Total	93,483	100.00%

## **Top Regions - Help Card**

**Geographic Regions** – The geographic part of the world where visitors to your web site are located. "Region Unspecified" represents visitors whose geographic region could not be determined. "Region Unknown" represents visitors whose country has been determined but not identified with a specific region. If the WebTrends GeoTrends Database is turned on for this profile, the region is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the region will be determined from the domain name.

Top Regions 23

**Total** – The total visits.

Visits – Number of visits from this geographic region. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits that were from this geographic region.

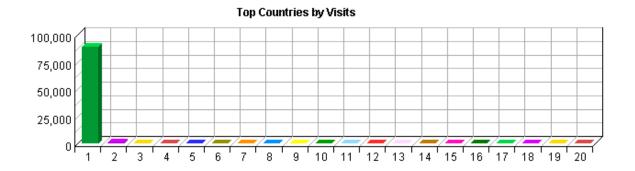
This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

24 Top Regions

# **Top Countries**

This report identifies the top countries of the visitors to your site.



# **Top Countries**

	Countries	Visits	%
1.	United States (US)	89,254	95.48%
2.	Canada (CA)	814	0.87%
3.	Japan (JP)	380	0.41%
4.	United Kingdom (UK)	365	0.39%
5.	Italy (IT)	290	0.31%
6.	Australia (AU)	285	0.30%
7.	Germany (DE)	260	0.28%
8.	China (CN)	174	0.19%
9.	Netherlands (NL)	160	0.17%
10.	Czech Republic (CZ)	117	0.13%
11.	Taiwan (TW)	116	0.12%
12.	Spain (ES)	115	0.12%
13.	Western Europe – country unspecified (EU)	110	0.12%
14.	Sweden (SE)	103	0.11%
15.	France (FR)	88	0.09%
16.	Korea (South) (KR)	57	0.06%
17.	Israel (IL)	44	0.05%
18.	Turkey (TR)	31	0.03%
19.	Mexico (MX)	31	0.03%
20.	Brazil (BR)	26	0.03%
	Subtotal	92,820	99.29%
	Other	663	0.71%
	Total	93,483	100.00%

Top Countries 25

### **Top Countries - Help Card**

**Countries** – If the WebTrends GeoTrends Database is turned on for this profile, the country is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the country will be determined from the domain name.

**Total** – The total visits where there was sufficient information to identify the country. This number may be less than the total visits overall.

**Visits** – Number of visits from the specified country. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits from the specified country.

**Unknown Origin** – The country associated with the visitor's domain name could not be determined.

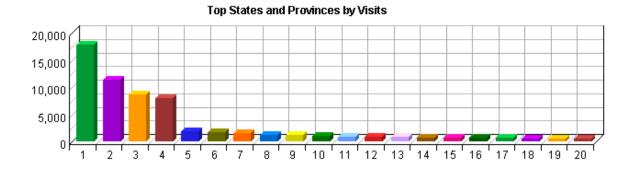
This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

**Note:** Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

26 Top Countries

# **Top States and Provinces**

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the states and provinces of North America and Australia, and regions of the United Kingdom with your most active visitors. Note that new data is being added as available.



## **Top States and Provinces**

	States and Provinces	Visits	%
1.	California	17,852	27.44%
2.	Oregon	11,399	17.52%
3.	North Carolina	8,584	13.20%
4.	Virginia	8,006	12.31%
5.	Georgia	1,937	2.98%
6.	Maryland	1,687	2.59%
7.	D.C.	1,517	2.33%
8.	Ohio	1,269	1.95%
9.	Massachusetts	1,173	1.80%
10.	Washington	1,031	1.58%
11.	Texas	912	1.40%
12.	Florida	852	1.31%
13.	New Jersey	792	1.22%
14.	South Carolina	756	1.16%
15.	New York	679	1.04%
16.	Illinois	673	1.03%
17.	Pennsylvania	655	1.01%
18.	Missouri	530	0.81%
19.	Ontario	507	0.78%
20.	Wisconsin	438	0.67%
	Subtotal	61,249	94.16%
	Other	3,800	5.84%
	Total	65,049	100.00%

### **Top States and Provinces – Help Card**

**States and Provinces** – If the WebTrends GeoTrends Database is turned on for this profile, the location is determined by looking up the visitor's IP address in this database.

**Total** – The total visits identified from states and provinces in North America. This number may be less than the total visits overall due to visitors from outside North America and visitors whose location could not be determined.

**Visits** – Number of visits from this state or province. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

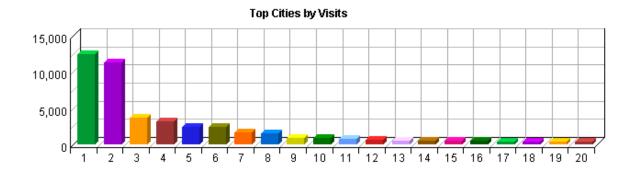
% – Percentage of total visits from this state or province.

This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

**Note:** Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

# **Top Cities**

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the cities with your most active visitors.



# **Top Cities**

	City	Visits	%
1.	Mountain View, California, United States	12,449	18.24%
2.	Portland, Oregon, United States	11,354	16.63%
3.	San Mateo, California, United States	3,650	5.35%
4.	Chantilly, Virginia, United States	3,226	4.73%
5.	Raleigh, North Carolina, United States	2,397	3.51%
6.	Charlotte, North Carolina, United States	2,370	3.47%
7.	Atlanta, Georgia, United States	1,640	2.40%
8.	Washington, D.C., United States	1,517	2.22%
9.	Columbus, Ohio, United States	948	1.39%
10.	Baltimore, Maryland, United States	865	1.27%
11.	Winston Salem, North Carolina, United States	728	1.07%
12.	Redmond, Washington, United States	695	1.02%
13.	Woburn, Massachusetts, United States	553	0.81%
14.	Vienna, Virginia, United States	551	0.81%
15.	Herndon, Virginia, United States	510	0.75%
16.	San Francisco, California, United States	509	0.75%
17.	Richmond, Virginia, United States	403	0.59%
18.	Reston, Virginia, United States	396	0.58%
19.	Durham, North Carolina, United States	393	0.58%
20.	Hampton, Virginia, United States	392	0.57%
	Subtotal	45,546	66.72%
	Other	22,720	33.28%
	Total	68,266	100.00%

Top Cities 29

### **Top Cities - Help Card**

? City – If the WebTrends GeoTrends Database is turned on for this profile, the location is determined by looking up the visitor's IP address in this database.

**Total** – The total visits where there was sufficient information to identify the city. This number may be less than the total visits overall due to visitors whose location could not be determined.

**Visits** – Number of visits from this city. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits from this city.

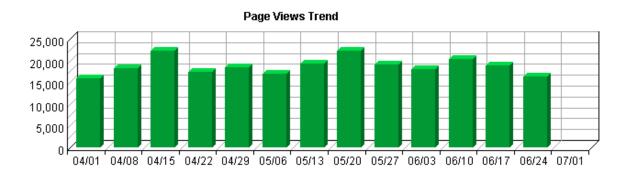
This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

**Note:** Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

30 Top Cities

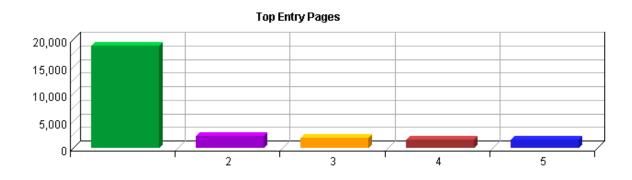
# **Pages Dashboard**

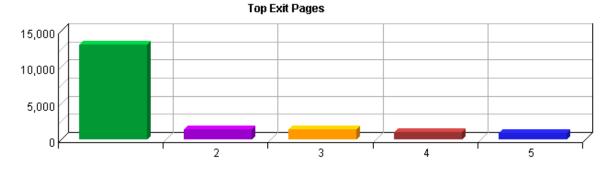
This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.



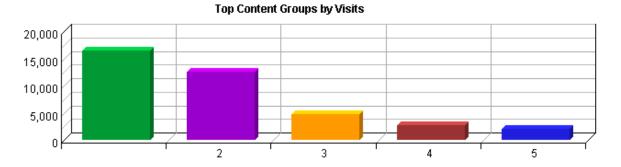
**Page View Summary** 

Page Views	243,133
Average per Day	2,671
Average Page Views per Visit	2.60



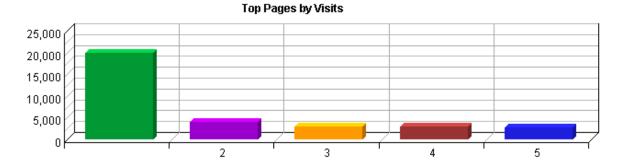


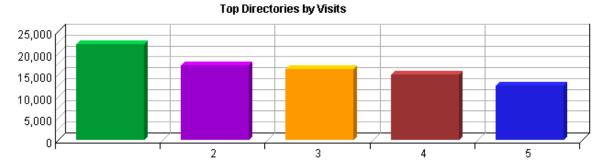
Pages Dashboard 31



# 

04/01 04/08 04/15 04/22 04/29 05/06 05/13 05/20 05/27 06/03 06/10 06/17 06/24 07/01



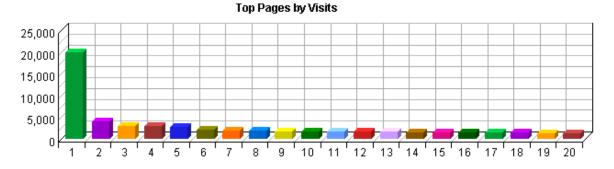


32 Pages Dashboard

## **Top Pages**

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.





**Top Pages** 

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	Wilmington District, U. S. Army Corps of Engineers Home Page http://www.saw.usace.army.mil/ iisstart.asp	19,988	11.07%	51,410	00:03:25	0
2.	Wilmington District Corps of Engineers Regulatory Program Home Page http://www.saw.usace.army.mil/ WETLANDS/	4,019	2.23%	5,512	00:00:55	0
3.	http://www.saw.usace.army.mil/jhkerr/	2,976	1.65%	3,608	00:01:37	0
4.	Wilmington District http://www.saw.usace.army.mil/nav/nav.htm	2,877	1.59%	4,828	00:01:22	0
5.	http://www.saw.usace.army.mil/philpott/	2,771	1.53%	5,244	00:02:22	0
6.	Park Maps http://www.saw.usace.army.mil/jhkerr/maps.htm	2,077	1.15%	2,564	00:01:59	0
7.	Advertised Solicitations http://www.saw.usace.army.mil/ebs/	1,950	1.08%	2,849	00:01:14	0

	AdvertisedSolicitations.asp					
8.	http://www.saw.usace.army.mil/wkscott/	1,808	1.00%	2,714	00:00:07	0
9.	http://www.saw.usace.army.mil/recreation/	1,799	1.00%	2,544	00:00:31	0
10.	Where We Are http://www.saw.usace.army.mil/ Where-we-are/where.asp	1,753	0.97%	2,042	00:01:18	0
11.	http://www.saw.usace.army.mil/Doing Business With Us.htm	1,656	0.92%	1,878	00:01:01	0
12.	Wilmington District – Who We Are http://www.saw.usace.army.mil/ Who-we-are/whoweare.asp	1,611	0.89%	1,925	00:01:02	0
13.	W. Kerr Scott Homepage http://www.saw.usace.army.mil/ wkscott/indexold.htm	1,601	0.89%	2,575	00:03:37	0
14.	Permit Forms and Instructions http://www.saw.usace.army.mil/ wetlands/Permits.html	1,580	0.88%	1,920	00:01:31	0
15.	http://www.saw.usace.army.mil/CPAC/	1,556	0.86%	1,911	00:02:02	0
16.	Parks and Recreation http://www.saw.usace.army.mil/jhkerr/ parks.htm	1,492	0.83%	1,796	00:00:45	0
17.	News and Information http://www.saw.usace.army.mil/pao/ public_affairs.htm	1,477	0.82%	1,839	00:01:02	0
18.	http://www.saw.usace.army.mil/contracting/	1,415	0.78%	1,579	00:00:45	0
19.	http://www.saw.usace.army.mil/ FirstGOV Search Engine.htm	1,295	0.72%	1,446	00:02:32	0
20.	COASTAL INLETS AND CONNECTING CHANNELS http://www.saw.usace.army.mil/nav/ Inlets.htm	1,284	0.71%	1,682	00:02:16	0
	Subtotal	56,985	31.56%	101,866	00:02:26	
	Other	123,562	68.44%	141,267	00:01:30	
	Total	180,547	100.00%	243,133	00:01:54	

#### Top Pages - Help Card

**Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visits** – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle

beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

**Views** – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

**Average Time Viewed** – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

**Average Time to Serve** – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

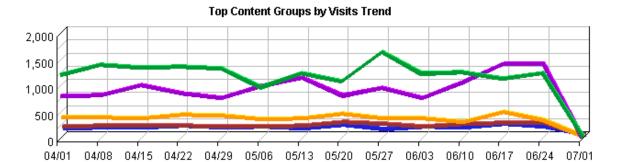
**Note**: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

B

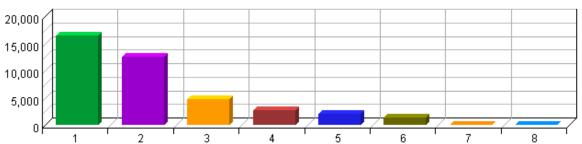
Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

## **Top Content Groups**

This report identifies the most popular groups of web site pages and how often they were visited.







**Top Content Groups** 

	Group Name	Visits	0/0	Hits
1.	WETLANDS	16,387	41.03%	221,666
2.	NAV	12,586	31.51%	87,635
3.	PAO	4,776	11.96%	19,643
4.	RECREATION	2,726	6.83%	8,907
5.	CPAC	2,038	5.10%	10,292
6.	AUTHORIZED_PROJECTS	1,329	3.33%	2,534
7.	SURVEYS	58	0.15%	198
8.	HATTERAS	41	0.10%	207
	Total	39,941	100.00%	351,082

#### **Top Content Groups – Help Card**

**? Content Group** – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

**Group Name** – Name of the content group being analyzed.

**Total** – The sum of the visit counts for the content groups. During a single visit, the visitor

Top Content Groups 37

may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

**Visits** – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

**Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

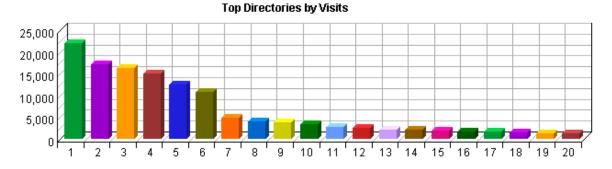
Ø

The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

## **Top Directories**

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.





**Top Directories** 

	Path To Directory	Visits	%	Hits	<b>K</b> bytes <b>Transferred</b>
1.	http://www.saw.usace.army.mil/	22,125	15.15%	62,847	0
2.	http://www.saw.usace.army.mil/ images	17,178	11.76%	227,840	0
3.	http://www.saw.usace.army.mil/ wetlands	16,387	11.22%	221,666	0
4.	http://www.saw.usace.army.mil/ JHKerr	15,019	10.28%	182,911	0
5.	http://www.saw.usace.army.mil/ nav	12,586	8.62%	87,635	0
6.	http://www.saw.usace.army.mil/ philpott	10,823	7.41%	241,044	0
7.	http://www.saw.usace.army.mil/ pao	4,776	3.27%	19,643	0
8.	http://www.saw.usace.army.mil/ wkscott	3,941	2.70%	58,876	0
9.	http://www.saw.usace.army.mil/ ebs	3,845	2.63%	29,921	0
10.	http://www.saw.usace.army.mil/ domino	3,492	2.39%	5,649	0
11.	http://www.saw.usace.army.mil/recreation	2,726	1.87%	8,907	0
12.	http://www.saw.usace.army.mil/ Where-we-are	2,516	1.72%	3,752	0
13.	http://www.saw.usace.army.mil/ Falls	2,119	1.45%	21,649	0
14.	http://www.saw.usace.army.mil/ CPAC	2,038	1.40%	10,292	0
15.	http://www.saw.usace.army.mil/	1,968	1.35%	2,838	0

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	Who-we-are				
16.	http://www.saw.usace.army.mil/ contracting	1,793	1.23%	8,165	0
17.	http://www.saw.usace.army.mil/ Oplan_Team_Award	1,784	1.22%	6,343	0
18.	http://www.saw.usace.army.mil/ Floodplain	1,416	0.97%	3,642	0
19.	http://www.saw.usace.army.mil/ jordan	1,347	0.92%	13,033	0
20.	http://www.saw.usace.army.mil/ Authorized_Projects	1,329	0.91%	2,534	0
	Subtotal	129,208	88.47%	1,219,187	0
	Other	16,834	11.53%	67,153	0
	Total	146,042	100.00%	1,286,340	0

#### **Top Directories - Help Card**

**?** Path to Directory – The full URL path to the directory being analyzed.

**Visits** – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Kbytes Transferred** – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

40 Top Directories

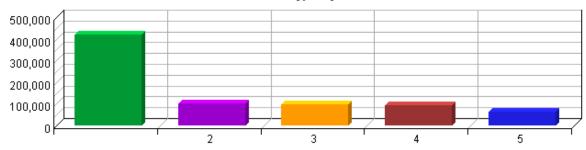
## **Files Dashboard**

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

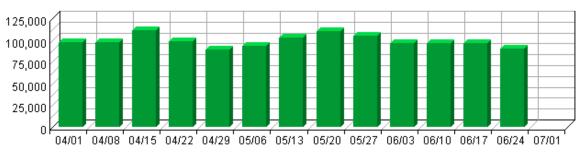
#### **Hit Summary**

Successful Hits for Entire Site	1,286,340
Average Hits per Day	14,135
Home Page Hits	N/A

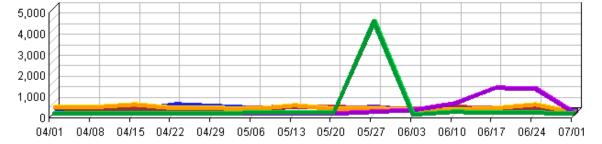
#### Most Accessed File Types by Files



#### Hits Trend



#### **Most Downloaded Files Trend**



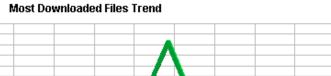
Files Dashboard 41

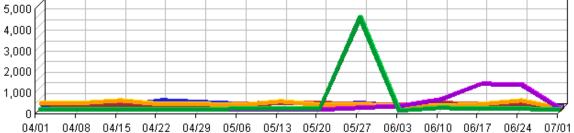
# Most Uploaded Files 600 450 300 150 2 3 4 5

42 Files Dashboard

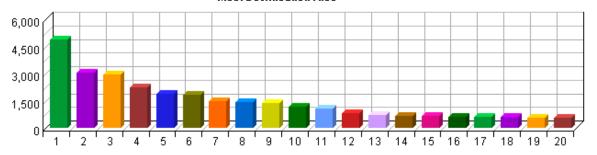
## **Most Downloaded Files**

This report identifies the most popular files downloaded from your site.





#### **Most Downloaded Files**



#### **Most Downloaded Files**

	Downloaded Files	Downloads	%	Visits
1.	http://www.saw.usace.army.mil/ Philpott/2004 Goose Point.pdf	4,862	3.61%	159
2.	http://www.saw.usace.army.mil/nav/shoaling1june2004.pdf	3,038	2.25%	1,124
3.	http://www.saw.usace.army.mil/ wetlands/Mitigation/Documents/ Stream/STREAM MITIGATION GUIDELINE TEXT.pdf	2,951	2.19%	287
4.	http://www.saw.usace.army.mil/ philpott/Philpott Map.pdf	2,224	1.65%	824
5.	http://www.saw.usace.army.mil/safety/EM-385-1-1.pdf	1,871	1.39%	145
6.	http://www.saw.usace.army.mil/ nav/nav-info.pdf	1,819	1.35%	432
7.	http://www.saw.usace.army.mil/ pao/District Newsletters/2001/ Maynews01PNG.PDF	1,476	1.09%	105
8.	http://www.saw.usace.army.mil/wetlands/Forms/stream_quality.pdf	1,407	1.04%	265
9.	http://www.saw.usace.army.mil/ WETLANDS/Forms/PCNFORM.pdf	1,360	1.01%	257

10.	http://www.saw.usace.army.mil/nav/Depths/shoaling3-10-04.pdf	1,187	0.88%	520
11.	http://www.saw.usace.army.mil/ wetlands/Mitigation/Documents/ Stream/Appendices/AppendixVI. pdf	1,092	0.81%	134
12.	http://www.saw.usace.army.mil/campbutner/CampButnerASR.pdf	793	0.59%	63
13.	http://www.saw.usace.army.mil/ nav/AIWW/CFLR/T11.pdf	723	0.54%	292
14.	http://www.saw.usace.army.mil/wilmington-harbor/WilmingtonYear2.pdf	678	0.50%	61
15.	http://www.saw.usace.army.mil/ Dare County/ Finalmonitoringplan2_03.pdf	646	0.48%	102
16.	http://www.saw.usace.army.mil/ morehead-city-933/Evaluation Report and Environmental Assessment.pdf	631	0.47%	65
17.	http://www.saw.usace.army.mil/ nav/INLETS/Bgi.pdf	604	0.45%	216
18.	http://www.saw.usace.army.mil/ wetlands/Mitigation/Documents/ Stream/Appendices/AppendixI. pdf	586	0.43%	213
19.	http://www.saw.usace.army.mil/ nav/Depths/CHANNEL_REPORT.pdf	579	0.43%	375
20.	http://www.saw.usace.army.mil/ wkscott/project_map.pdf	556	0.41%	231
	Subtotal	29,083	21.58%	5,870
	Other	105,714	78.42%	65,378
	Total	134,797	100.00%	71,248

#### Most Downloaded Files - Help Card

**Pownloads** – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

**Files** – The path and filename of the file being analyzed.

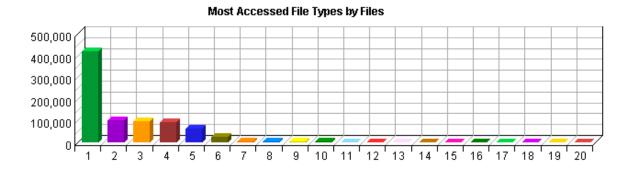
**Visits** – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

% – Percentage of times the specified file was downloaded compared to all downloaded files.

This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

## **Most Accessed File Types**

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



#### **Most Accessed File Types**

	File Type	Files	%	<b>Kbytes Transferred</b>
1.	gif	419,679	50.98%	0
2.	jpg	99,795	12.12%	0
3.	pdf	96,749	11.75%	0
4.	htm	92,310	11.21%	0
5.	asp	62,767	7.62%	0
6.	html	24,675	3.00%	0
7.	txt	5,991	0.73%	0
8.	js	4,676	0.57%	0
9.	css	4,150	0.50%	0
10.	nsf	2,487	0.30%	0
11.	emz	1,789	0.22%	0
12.	pl	1,452	0.18%	0
13.	zip	1,309	0.16%	0
14.	doc	1,139	0.14%	0
15.	ppt	1,054	0.13%	0
16.	mpg	863	0.10%	0
17.	bmp	553	0.07%	0
18.	xml	537	0.07%	0
19.	dll	420	0.05%	0
20.	jpeg	183	0.02%	0
	Subtotal	822,578	99.92%	0
	Other	682	0.08%	0
	Total	823,260	100.00%	0

#### Most Accessed File Types - Help Card

**File Type** – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.

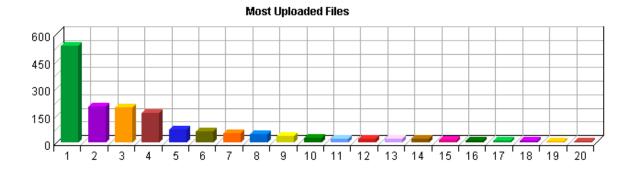
**Kbytes Transferred** – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.

 $\mathbf{\hat{V}}$  This report provides general statistics for the type of data that visitors access on your site.

## **Most Uploaded Files**

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.



### **Most Uploaded Files**

	Uploaded Files	Visits	Uploads	%
1.	http://www.saw.usace.army.mil/ _vti_bin/shtml.dll	118	536	34.78%
2.	http://www.saw.usace.army.mil/ EBS/ViewPlanHolders.asp	143	199	12.91%
3.	http://www.saw.usace.army.mil/ EBS/ViewFiles.asp	125	195	12.65%
4.	http://www.saw.usace.army.mil/ scripts/rws3.pl	59	163	10.58%
5.	http://www.saw.usace.army.mil/ scripts/rwsad3.pl	9	70	4.54%
6.	http://www.saw.usace.army.mil/ _vti_bin/_vti_aut/author.dll	25	61	3.96%
7.	http://www.saw.usace.army.mil/ EBS/ValidateUsername.asp	28	51	3.31%
8.	http://www.saw.usace.army.mil/ EBS/Registration2.asp	41	47	3.05%
9.	http://www.saw.usace.army.mil/ EBS/AdvertisedSolicitations. asp	30	34	2.21%
10.	http://www.saw.usace.army.mil/ EBS/MyEBS2.asp	19	27	1.75%
11.	http://www.saw.usace.army.mil/ebs/NewUsername.asp	20	21	1.36%
12.	http://www.saw.usace.army.mil/ebs/CheckUsername.asp	19	20	1.30%
13.	http://www.saw.usace.army.mil/ eCNM/eNavCart2.asp	16	19	1.23%
14.	http://www.saw.usace.army.mil/ebs/AddUser.asp	16	18	1.17%
15.	http://www.saw.usace.army.mil/ebs/Registration.asp	8	16	1.04%

Most Uploaded Files 49

16.	http://www.saw.usace.army.mil/ EBS/ValidateUser.asp	12	12	0.78%
17.	http://www.saw.usace.army.mil/ EBS/EBSMSUsers.asp	7	10	0.65%
18.	http://www.saw.usace.army.mil/ EBS/RetrieveUsername2.asp	5	10	0.65%
19.	http://www.saw.usace.army.mil/ EBS/EditProfile4.asp	3	6	0.39%
20.	http://www.saw.usace.army.mil/ EBS/Help.asp	3	5	0.32%
	Subtotal	706	1,520	98.64%
	Other	19	21	1.36%
	Total	725	1,541	100.00%

#### **Most Uploaded Files – Help Card**

**?** Files – The path and filename of the uploaded file being analyzed.

**Top Uploads** – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

**Visits** – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times the specified file was uploaded compared with all uploaded files.

---

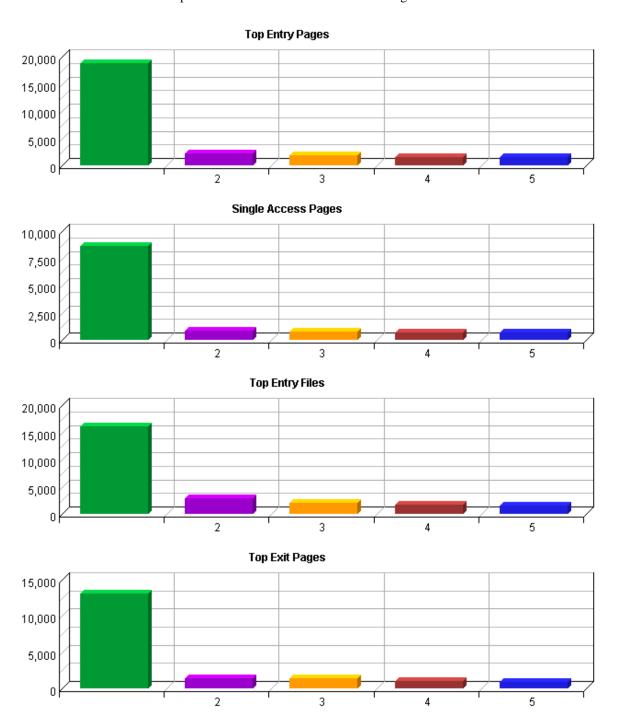
ď

You may want to run virus scans on uploaded files.

50 Most Uploaded Files

# **Navigation Dashboard**

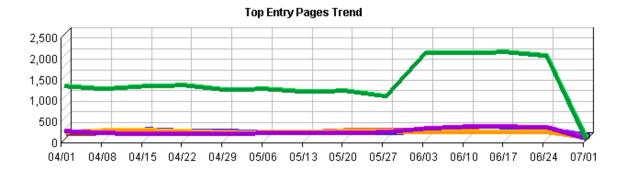
This dashboard summarizes important information related to online navigation.

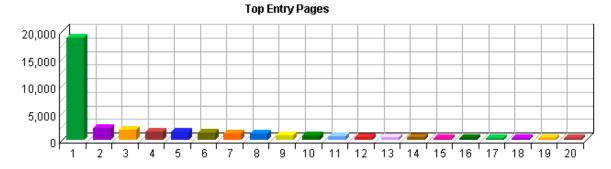


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## **Top Entry Pages**

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.





#### **Top Entry Pages**

	Pages	Visits	%
1.	Wilmington District, U. S. Army Corps of Engineers Home Page http://www.saw.usace.army.mil/ iisstart.asp	18,793	32.79%
2.	http://www.saw.usace.army.mil/philpott/	2,142	3.74%
3.	http://www.saw.usace.army.mil/jhkerr/	1,794	3.13%
4.	Park Maps http://www.saw.usace.army.mil/jhkerr/ maps.htm	1,543	2.69%
5.	Wilmington District Corps of Engineers Regulatory Program Home Page http://www.saw.usace.army.mil/ WETLANDS/	1,446	2.52%
6.	Wilmington District http://www.saw.usace.army.mil/nav/ nav.htm	1,420	2.48%
7.	http://www.saw.usace.army.mil/wkscott/	1,268	2.21%
8.		1,128	1.97%

	Advertised Solicitations http://www.saw.usace.army.mil/ebs/ AdvertisedSolicitations.asp		
9.	Ramp Elevations http://www.saw.usace.army.mil/jhkerr/ ramps.htm	861	1.50%
10.	http://www.saw.usace.army.mil/recreation/	787	1.37%
11.	http://www.saw.usace.army.mil/contracting/	630	1.10%
12.	Regulatory Division Web Address Has Moved http://www.saw.usace.army.mil/ wetlands/regtour.htm	477	0.83%
13.	http://www.saw.usace.army.mil/jordan/	474	0.83%
14.	http://www.saw.usace.army.mil/falls/	455	0.79%
15.	Wilmington District – Who We Are http://www.saw.usace.army.mil/ Who-we-are/whoweare.asp	413	0.72%
16.	COASTAL INLETS AND CONNECTING CHANNELS http://www.saw.usace.army.mil/nav/inlets.htm	408	0.71%
17.	Robert E Lee http://www.saw.usace.army.mil/coastal/ Robert_E_Lee.htm	402	0.70%
18.	http://www.saw.usace.army.mil/bridge to success/websites.htm	327	0.57%
19.	http://www.saw.usace.army.mil/ebs/ ViewSolicitation.asp	323	0.56%
20.	Smith River Fishing http://www.saw.usace.army.mil/ philpott/smith_river_fishing.htm	317	0.55%
	Subtotal	35,408	61.79%
	Other	21,899	38.21%
	Total	57,307	100.00%

#### **Top Entry Pages - Help Card**

**Entry Page** – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

**Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visits** – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

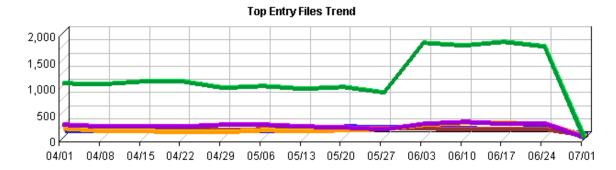
% – Percentage of times this page was the entry page compared with other entry pages.

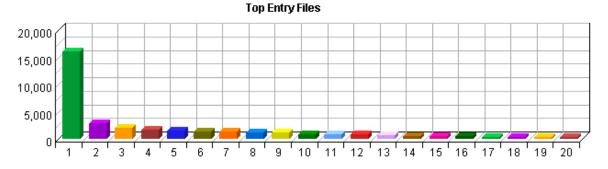
Q

This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

## **Top Entry Files**

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.





**Top Entry Files** 

	Files	Visits	%
1.	http://www.saw.usace.army.mil/ iisstart.asp	16,090	17.21%
2.	http://www.saw.usace.army.mil/domino/CESAW.nsf	2,956	3.16%
3.	http://www.saw.usace.army.mil/ philpott/	2,012	2.15%
4.	http://www.saw.usace.army.mil/ jhkerr/	1,745	1.87%
5.	http://www.saw.usace.army.mil/ jhkerr/maps.htm	1,503	1.61%
6.	http://www.saw.usace.army.mil/ WETLANDS/	1,398	1.50%
7.	http://www.saw.usace.army.mil/ nav/nav.htm	1,343	1.44%
8.	http://www.saw.usace.army.mil/ wkscott/	1,253	1.34%
9.	http://www.saw.usace.army.mil/ebs/AdvertisedSolicitations.asp	1,116	1.19%
10.	http://www.saw.usace.army.mil/nav/shoaling1june2004.pdf	932	1.00%
11.	http://www.saw.usace.army.mil/ jhkerr/ramps.htm	796	0.85%

Top Entry Files 57

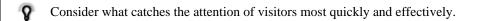
12.	http://www.saw.usace.army.mil/recreation/	764	0.82%
13.	http://www.saw.usace.army.mil/contracting/	603	0.65%
14.	http://www.saw.usace.army.mil/ wetlands/regtour.htm	472	0.50%
15.	http://www.saw.usace.army.mil/ jordan/	465	0.50%
16.	http://www.saw.usace.army.mil/ falls/	445	0.48%
17.	http://www.saw.usace.army.mil/ jhkerr/images/alcohol.jpg	407	0.44%
18.	http://www.saw.usace.army.mil/ jhkerr/_themes/expeditn/ exptextb.jpg	401	0.43%
19.	http://www.saw.usace.army.mil/coastal/Robert_E_Lee.htm	397	0.42%
20.	http://www.saw.usace.army.mil/ nav/inlets.htm	384	0.41%
	Subtotal	35,482	37.96%
	Other	58,001	62.04%
	Total	93,483	100.00%

#### **Top Entry Files – Help Card**

**Files** – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

**Visits** – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

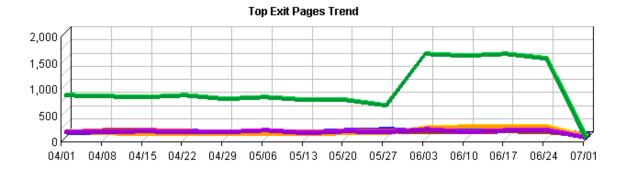
% – Refers to the total numbers of visits.



58 Top Entry Files

## **Top Exit Pages**

This report identifies the last page visitors viewed before they left your site.





**Top Exit Pages** 

	Pages	Visits	%
1.	Wilmington District, U. S. Army Corps of Engineers Home Page http://www.saw.usace.army.mil/ iisstart.asp	13,099	22.86%
2.	Advertised Solicitations http://www.saw.usace.army.mil/ebs/ AdvertisedSolicitations.asp	1,440	2.51%
3.	http://www.saw.usace.army.mil/philpott/	1,355	2.37%
4.	http://www.saw.usace.army.mil/jhkerr/	1,063	1.86%
5.	Park Maps http://www.saw.usace.army.mil/jhkerr/maps.htm	927	1.62%
6.	Wilmington District Corps of Engineers Regulatory Program Home Page http://www.saw.usace.army.mil/ WETLANDS/	837	1.46%
7.	W. Kerr Scott Homepage http://www.saw.usace.army.mil/ wkscott/indexold.htm	742	1.30%
8.	http://www.saw.usace.army.mil/CPAC/	741	1.29%

9.	Ramp Elevations http://www.saw.usace.army.mil/jhkerr/ramps.htm	719	1.25%
10.	Wilmington District http://www.saw.usace.army.mil/nav/ nav.htm	715	1.25%
11.	Nationwide and General permits authorized by Wilmington District http://www.saw.usace.army.mil/ wetlands/general& nationwide_permits.html	647	1.13%
12.	PUBLIC NOTICES http://www.saw.usace.army.mil/ wetlands/ Notices/ Current_notices.html	580	1.01%
13.	http://www.saw.usace.army.mil/contracting/	555	0.97%
14.	Where We Are http://www.saw.usace.army.mil/ Where-we-are/where.asp	475	0.83%
15.	COASTAL INLETS AND CONNECTING CHANNELS http://www.saw.usace.army.mil/nav/ Inlets.htm	457	0.80%
16.	Permit Forms and Instructions http://www.saw.usace.army.mil/ wetlands/Permits.html	453	0.79%
17.	http://www.saw.usace.army.mil/SAW Internal Services.htm	448	0.78%
18.	Back http://www.saw.usace.army.mil/jhkerr/recarea.htm	435	0.76%
19.	Wilmington District – Who We Are http://www.saw.usace.army.mil/ Who-we-are/whoweare.asp	396	0.69%
20.	Robert E Lee http://www.saw.usace.army.mil/coastal/ Robert_E_Lee.htm	392	0.68%
	Subtotal	26,476	46.21%
	Other	30,817	53.79%
	Total	57,293	100.00%

Top Exit Pages – Help Card

**Exit Page** – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

**Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visits** – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

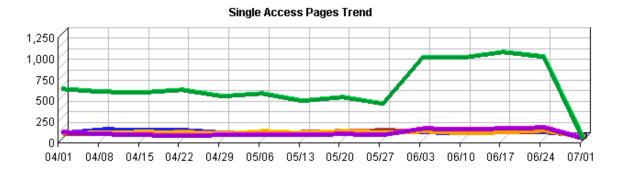
% – Percentage of times this page was the exit page compared with other exit pages.

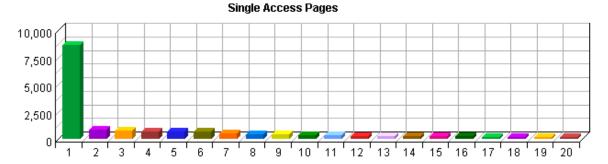
S.

You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.

# **Single Access Pages**

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.





#### **Single Access Pages**

	Pages	Visits	%
1.	Wilmington District, U. S. Army Corps of Engineers Home Page http://www.saw.usace.army.mil/ iisstart.asp	8,656	27.80%
2.	http://www.saw.usace.army.mil/philpott/	873	2.80%
3.	Advertised Solicitations http://www.saw.usace.army.mil/ebs/ AdvertisedSolicitations.asp	803	2.58%
4.	Park Maps http://www.saw.usace.army.mil/jhkerr/maps.htm	702	2.25%
5.	http://www.saw.usace.army.mil/jhkerr/	660	2.12%
6.	Ramp Elevations http://www.saw.usace.army.mil/jhkerr/ ramps.htm	650	2.09%
7.	Wilmington District http://www.saw.usace.army.mil/nav/ nav.htm	480	1.54%
8.	http://www.saw.usace.army.mil/contracting/	457	1.47%

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9.	Wilmington District Corps of Engineers Regulatory Program Home Page http://www.saw.usace.army.mil/ WETLANDS/	448	1.44%
10.	Robert E Lee http://www.saw.usace.army.mil/coastal/ Robert_E_Lee.htm	376	1.21%
11.	http://www.saw.usace.army.mil/bridge to success/websites.htm	303	0.97%
12.	Smith River Fishing http://www.saw.usace.army.mil/ philpott/smith_river_fishing.htm	271	0.87%
13.	Ecosystem Enhancement Program http://www.saw.usace.army.mil/ WETLANDS/Mitigation/eep.htm	252	0.81%
14.	Bogue Inlet Channel Erosion Response Project http://www.saw.usace.army.mil/ WETLANDS/Projects/BogueInlet/	232	0.74%
15.	Stream Mitigation http://www.saw.usace.army.mil/ WETLANDS/ Mitigation/ stream_mitigation.html	229	0.74%
16.	Wilmington District – Who We Are http://www.saw.usace.army.mil/ Who-we-are/whoweare.asp	223	0.72%
17.	COASTAL INLETS AND CONNECTING CHANNELS http://www.saw.usace.army.mil/nav/ Inlets.htm	207	0.66%
18.	http://www.saw.usace.army.mil/recreation/	203	0.65%
19.	http://www.saw.usace.army.mil/floodplain/Hurricane Evacuation.htm	201	0.65%
20.	Water Safety http://www.saw.usace.army.mil/jhkerr/ safety.htm	188	0.60%
	Subtotal	16,414	52.71%
	Other	14,727	47.29%
	Total	31,141	100.00%

Single Access Pages – Help Card	

64 Single Access Pages

Single Access Page – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

**Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visits** – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.

This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Single Access Pages 65

## **Top Paths Through Site**

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

**Top Paths Through Site** 

	Top raths Through Site		
Starting Page Path	hs from Start	Visits	%
All Entry Pages	1. Total for all entries not in table	58,795	102.62%
-		11,958	20.87%
	1. Wilmington District, U. S. Army Corps of Engineers Home Page	,,	
	http://www.saw.usace.army.mil/ iisstart.asp		
	1. http://www.saw.usace.army.mil/ wetlands/Mitigation/Banks/imap1/map/m10000.html	9,652	16.85%
		1,127	1.97%
	1. http://www.saw.usace.army.mil/ philpott/		
		928	1.62%
	1. Advertised Solicitations http://www.saw.usace.army.mil/ebs/AdvertisedSolicitations. asp		
	•	743	1.30%
	1. http://www.saw.usace.army.mil/ jhkerr/		
		743	1.30%
	1. Park Maps		
	http://www.saw.usace.army.mil/ jhkerr/maps.htm		
		671	1.17%
	1. Ramp Elevations		
	http://www.saw.usace.army.mil/ jhkerr/ramps.htm		
		522	0.91%
	1. Wilmington District Corps of Engineers Regulatory Program Home Page http://www.saw.usace.army.mil/ WETLANDS/		
	http://www.saw.usacc.army.htm/ wETE/AvD5/	507	0.88%
	1. Wilmington District	507	0.88%
	http://www.saw.usace.army.mil/ nav/nav.htm		
	Y	470	0.82%
	1. http://www.saw.usace.army.mil/ contracting/	470	0.0270
		416	0.73%
	1. Wilmington District, U. S. Army Corps of Engineers Home Page http://www.saw.usace.army.mil/iisstart.asp	410	0.7370
	2. http://www.saw.usace.army.mil/ CPAC/		
		391	0.68%
	1. Robert E Lee	371	0.0070
	http://www.saw.usace.army.mil/ coastal/Robert_E_Lee.htm		

1. http://www.saw.usace.army.mil/ wkscott/ 2. W. Kerr Scott Homepage	337	0.59%
http://www.saw.usace.army.mil/ wkscott/indexold.htm		
	321	0.56%
1. http://www.saw.usace.army.mil/ bridge to success/websites. htm		
	287	0.50%
1. Smith River Fishing		
http://www.saw.usace.army.mil/ philpott/smith_river_fishing. htm		
	268	0.47%
1. Bogue Inlet Channel Erosion Response Project		
http://www.saw.usace.army.mil/		
WETLANDS/Projects/BogueInlet/		
	261	0.46%
1. Stream Mitigation		
http://www.saw.usace.army.mil/ WETLANDS/Mitigation/		
stream_mitigation.html		
	257	0.45%
1. Ecosystem Enhancement Program		
http://www.saw.usace.army.mil/		
WETLANDS/Mitigation/eep.htm		
	241	0.42%
1. Wilmington District – Who We Are		
http://www.saw.usace.army.mil/ Who-we-are/whoweare.asp		

#### Top Paths Through Site - Help Card

**Path Through Site** – The sequence of pages a visitor views, from the entry page to the exit page.

**Paths From Start** – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

**Starting Page** – The first page, or entry page, in the full path visitors take through your site.

**Visits** – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

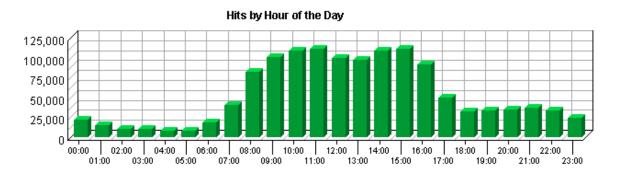
% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

Use this information to evaluate the design of your web site. Where do your visitors go once

they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

# **Activity Dashboard**

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

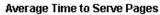


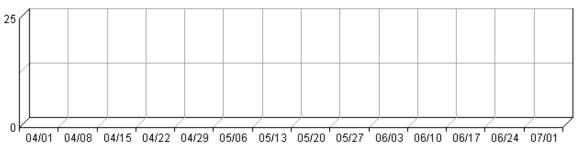
#### **Most Active Summary**

Most Active Date	April 20, 2004
Number of Hits on Most Active Date	23,958
Most Active Day of the Week	Tue
Most Active Hour of the Day	11:00-11:59

## **Activity on Weekdays Summary**

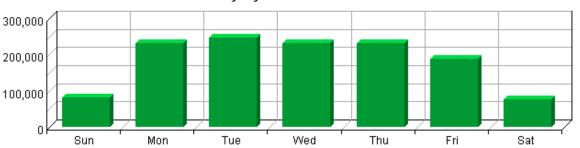
Total Hits Weekdays	1,129,623
Total Visits Weekdays	75,183
Average Number of Visits per day on Weekdays	1,156
Average Number of Hits per day on Weekdays	17,378





Activity Dashboard 71

## Hits by Day of the Week



## **Least Active Summary**

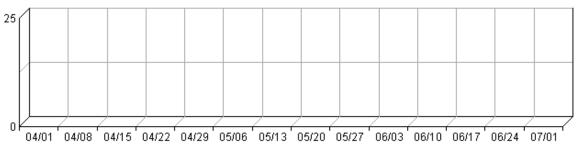
Least Active Date

Number of Hits on Least Active Date	0
Least Active Day of the Week	Sat
Least Active Hour of the Day	04:00-04:59

## **Activity on Weekends Summary**

Total Hits Weekend	156,717
Total Visits Weekend	18,300
Average Number of Visits per Weekend	1,407
Average Number of Hits per Weekend	12,055

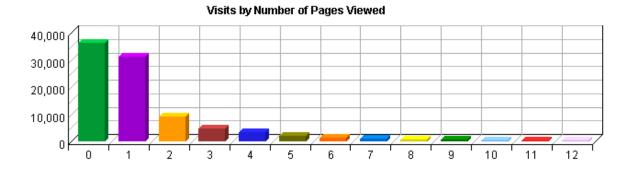
## Bandwidth: Kbytes Transferred Trend



72 Activity Dashboard

## **Visits by Number of Pages Viewed**

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



Visits by Number of Pages Viewed

	Number of Pages Viewed	Visits	%
Pages	0	36,177	38.70%
Pages	1	31,141	33.32%
Pages	2	9,052	9.68%
Pages	3	4,589	4.91%
Pages	4	3,346	3.58%
Pages	5	2,053	2.20%
Pages	6	1,393	1.49%
Pages	7	927	0.99%
Pages	8	721	0.77%
Pages	9	523	0.56%
Pages	10	468	0.50%
Pages	11	341	0.36%
Pages	12	295	0.32%
Pages	Subtotal	91,026	97.39%
Pages	Other	2,444	2.61%
	Total	93,470	100.00%

#### Visits by Number of Pages Viewed - Help Card

**Number of Pages Viewed** – The number of pages viewed during a visit. If the visitor viewed only non–page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

**Visits** – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default

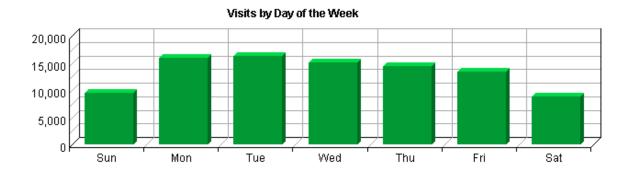
idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits by people who viewed the specified number of pages.

You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

## Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



#### Visits by Day of the Week

Day	Visits	%
Sun	9,484	10.15%
Mon	15,913	17.02%
Tue	16,298	17.43%
Wed	15,147	16.20%
Thu	14,408	15.41%
Fri	13,417	14.35%
Sat	8,816	9.43%
Total Weekend	18,300	19.58%
<b>Total Weekdays</b>	75,183	80.42%
Total	93,483	100.00%

#### Visits by Day of the Week - Help Card

3

**Day** – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits that occurred on the specified day of the week.

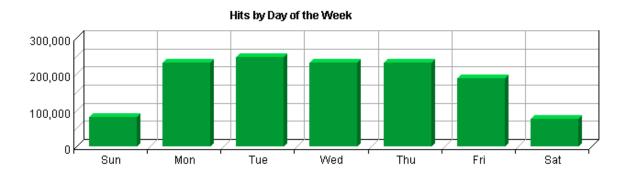
B

Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

# Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



#### Hits by Day of the Week

Day	Hits	%
Sun	81,013	6.30%
Mon	232,267	18.06%
Tue	247,133	19.21%
Wed	230,583	17.93%
Thu	230,860	17.95%
Fri	188,780	14.68%
Sat	75,704	5.89%
Total Weekend	156,717	12.18%
Total Weekdays	1,129,623	87.82%
Total	1,286,340	100.00%

#### Hits by Day of the Week - Help Card

3

**Day** – Specified day of the week being tracked.

**Hits** – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of total hits that occurred on the specified day of the week.

Q

Days of less activity should be considered good days for maintenance and content improvement.

# Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



## Visits by Hour of the Day

Hour	Visits	%
00:00	2,728	2.92%
01:00	1,840	1.97%
02:00	1,686	1.80%
03:00	1,683	1.80%
04:00	1,360	1.45%
05:00	1,337	1.43%
06:00	2,121	2.27%
07:00	3,271	3.50%
08:00	4,956	5.30%
09:00	5,875	6.28%
10:00	5,834	6.24%
11:00	6,061	6.48%
12:00	5,762	6.16%
13:00	5,690	6.09%
14:00	5,680	6.08%
15:00	6,041	6.46%
16:00	5,485	5.87%
17:00	3,861	4.13%
18:00	3,420	3.66%
19:00	3,601	3.85%
20:00	4,037	4.32%
21:00	4,309	4.61%
22:00	3,713	3.97%
23:00	3,132	3.35%
Total Visits during Work Hours (8:00am-5:00pm)	51,384	54.97%

Total Visits during After Hours (5:01pm-7:59am)	42,099	45.03%
Total	93,483	100.00%

#### Summary of Visits by Hour of the Day

Most Active Hour of the Day	11:00-11:59
Least Active Hour of the Day	05:00-05:59

#### Visits by Hour of the Day - Help Card

**Hour** – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**Least Active Hour of the Day** – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits

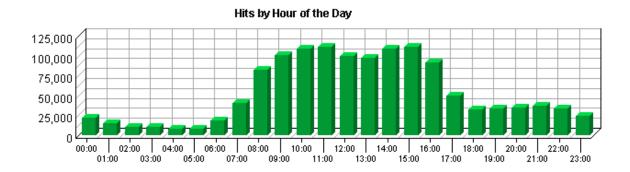
**Visits** – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of visits to your site that occurred during the specified hour.

This information can be used to determine which hour of the day is best for system maintenance.

# Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

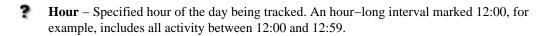
Hour	Hits	%
00:00	21,525	1.67%
01:00	14,940	1.16%
02:00	10,054	0.78%
03:00	10,097	0.78%
04:00	7,537	0.59%
05:00	8,080	0.63%
06:00	18,034	1.40%
07:00	40,584	3.15%
08:00	81,940	6.37%
09:00	100,327	7.80%
10:00	108,855	8.46%
11:00	111,075	8.63%
12:00	99,225	7.71%
13:00	97,331	7.57%
14:00	108,664	8.45%
15:00	110,968	8.63%
16:00	91,558	7.12%
17:00	49,770	3.87%
18:00	32,559	2.53%
19:00	33,421	2.60%
20:00	34,553	2.69%
21:00	37,300	2.90%
22:00	33,184	2.58%
23:00	24,759	1.92%

Total Hits during Work Hours (8:00am-5:00pm)	909,943	70.74%
Total Hits during After Hours (5:01pm-7:59am)	376,397	29.26%
Total	1,286,340	100.00%

#### **Summary of Hits by Hour of the Day**

Most Active Hour of the Day	11:00-11:59
Least Active Hour of the Day	04:00-04:59

#### Hits by Hour of the Day - Help Card



**Hits** – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Least Active Hour of the Day** – The specific hour of the day that had the fewest number of hits.

**Most Active Hour of the Day** – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

This information can be used to determine which hour of the day is best for system maintenance.

# **Visit Duration by Visits**

This report shows the number and percentages of visits over selected visit lengths.



## **Visit Duration by Visits**

Visit Duration in Minutes	Visits	%
0–1	75,983	81.29%
1–2	2,520	2.70%
2–3	1,693	1.81%
3–4	1,214	1.30%
4–5	1,015	1.09%
5–6	839	0.90%
6–7	692	0.74%
7–8	574	0.61%
8–9	509	0.54%
9–10	475	0.51%
10–11	421	0.45%
11–12	377	0.40%
12–13	361	0.39%
13–14	330	0.35%
14–15	311	0.33%
15–16	288	0.31%
16–17	273	0.29%
17–18	257	0.27%
18–19	262	0.28%
19–20	248	0.27%
Subtotal	88,642	94.83%
Other	4,828	5.17%
Total	93,470	100.00%

Visit Duration by Visits 83

#### Visit Duration by Visits - Help Card

**?** Visit Duration (minutes) – The number of minutes your web site was viewed.

**Visits** – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

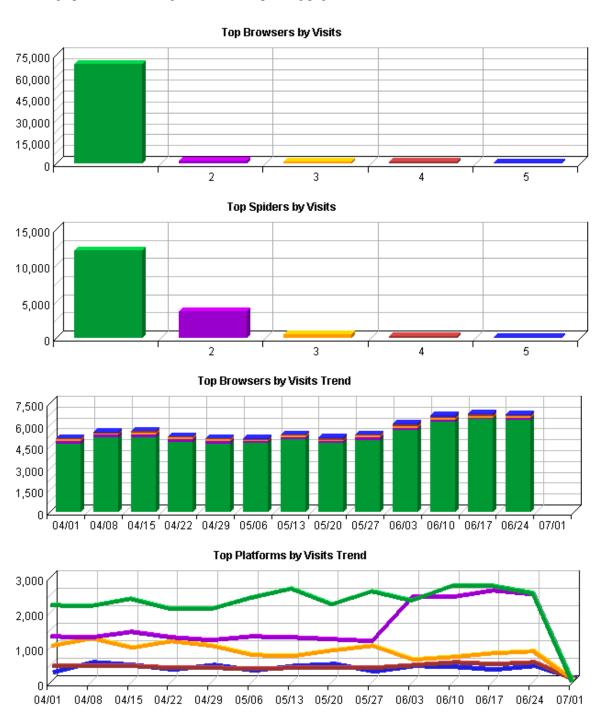
% – Percentage of visitors who viewed your page for the specified duration of time.

This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Visits

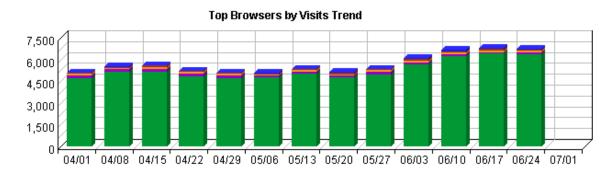
## **Browsers and Platforms Dashboard**

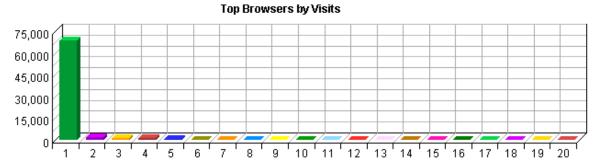
This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.



# **Top Browsers**

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.





#### **Top Browsers**

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	68,724	89.91%	1,132,323
2.	Other Netscape Compatible	1,836	2.40%	11,724
3.	Netscape	1,587	2.08%	28,209
4.	Mozilla	1,021	1.34%	13,116
5.	msnbot/0.11 ( http://search.msn.com/msnbot.htm)	639	0.84%	2,885
6.	Others	284	0.37%	1,967
7.	NPBot (http://www.nameprotect.com/botinfo.html)	236	0.31%	262
8.	Safari	217	0.28%	2,970
9.	ia_archiver	201	0.26%	1,557
10.	Konqueror	112	0.15%	122
11.	Gigabot/1.0	95	0.12%	131
12.	ColdFusion	89	0.12%	439
13.	MSFrontPage/4.0	85	0.11%	447
14.	IlTrovatore—Setaccio/1.2 (Indexing; http://www.iltrovatore.it/bot.html; info@iltrovatore.it)	84	0.11%	126
15.	WebTV	67	0.09%	294
16.	Iltrovatore-Setaccio	66	0.09%	78
17.		66	0.09%	75

Top Browsers 87

	IlTrovatore–Setaccio/1.2–dev (Indexing; http://www.iltrovatore.it/bot.html; info@iltrovatore.it)			
18.	psbot/0.1 ( http://www.picsearch.com/bot.html)	62	0.08%	122
19.	Opera	61	0.08%	534
20.	Dumbot(version 0.1 beta – dumbfind.com)	49	0.06%	49
	Subtotal	75,581	98.88%	1,197,430
	Other	855	1.12%	22,800
	Total	76,436	100.00%	1,220,230

#### Top Browsers - Help Card

**Prowser** – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

**Hits** – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Total** – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

**Visits** – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

Browser data can help you determine how to configure your site for optimal viewing.

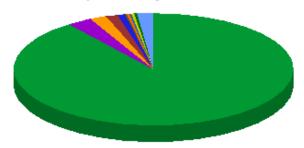
**Note:** Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

88 Top Browsers

# **Top Browsers by Version**

This report lists the browser versions most common among your visitors.





**Top Browsers by Version** 

	Browser	Version	Visits	%	Hits
1.	Microsoft Internet Explorer	6.0	57,785	75.60%	999,495
		5.5	7,266	9.51%	92,983
		5.0	1,588	2.08%	12,199
		5.01	914	1.20%	20,674
		Version Unknown	453	0.59%	743
		4.01	277	0.36%	980
		5.22	97	0.13%	1,380
		7.01	83	0.11%	86
		5.23	64	0.08%	1,508
		5.16	54	0.07%	881
		5.17	31	0.04%	495
		5.05	23	0.03%	86
		5.15	19	0.02%	238
		5.13	14	0.02%	145
		5.21	13	0.02%	85
		5.14	11	0.01%	140
		6.0b	10	0.01%	20
		4.5	6	0.01%	48
		5.00	6	0.01%	13
		4.0	2	0.00%	21
		5.12	2	0.00%	28
		1.	2	0.00%	4
		3.01	1	0.00%	14
		4.40.305beta	1	0.00%	1
		5.0b1	1	0.00%	38
		3.02	1	0.00%	18

		Other	0	0.00%	0
2.	Other Netscape Compatible	Version Unknown	1,836	2.40%	11,724
		Other	0	0.00%	0
3.	Netscape	7.1	613	0.80%	10,433
		4.78	156	0.20%	3,253
		7.02	153	0.20%	2,591
		7.0	92	0.12%	1,377
		4.79	82	0.11%	2,879
		4.7	71	0.09%	1,433
		7.01	55	0.07%	915
		4.76	48	0.06%	639
		4.5	44	0.06%	671
		6.1	25	0.03%	322
		4.61	25	0.03%	573
		4.0	22	0.03%	29
		4.08	22	0.03%	639
		4.8	18	0.02%	453
		4.06	18	0.02%	130
		6.2.1	16	0.02%	312
		4.75	15	0.02%	189
		4.72	14	0.02%	287
		4.77	12	0.02%	175
		4.05	12	0.02%	12
		6.2.3	10	0.01%	219
		3.04Gold	7	0.01%	76
		4.73	7	0.01%	126
		4.79C-CCK-MCD	7	0.01%	106
		6.2	6	0.01%	37
		4.76C-CCK-MCD	4	0.01%	39
		6.0	4	0.01%	4
		Version Unknown	4	0.01%	9
		4.77C-CCK-MCD	3	0.00%	25
		4.74	3	0.00%	18
		4.04	2	0.00%	65
		4.0(Traffic	2	0.00%	2
		3.01Gold	2	0.00%	2
		6.2.2	2	0.00%	77
		6.01	2	0.00%	2
		4.x	2	0.00%	3
		4.75C-CCK-MCD	1	0.00%	1
		4.76C-{C-UDP	1	0.00%	18
		4.51	1	0.00%	2

	4.7C-CCK-MCD	1	0.00%	25
	3.x	1	0.00%	2
	3.01C-KC032698	1	0.00%	24
	4.07	1	0.00%	15
	Other	0	0.00%	0
4. Mozilla	20021112	408	0.53%	640
	20040113	137	0.18%	2,960
	20040206	136	0.18%	6,271
	CAMINO	71	0.09%	71
	20031007	59	0.08%	922
	20020924	46	0.06%	62
	20030312	17	0.02%	170
	20030728	17	0.02%	266
	20030624	13	0.02%	89
	20040614	10	0.01%	78
	20020823	8	0.01%	125
	20030425	8	0.01%	67
	20040316	7	0.01%	159
	20040421	6	0.01%	156
	20021130	5	0.01%	39
	20040207	4	0.01%	23
	20030703	4	0.01%	29
	20030225	3	0.00%	41
	20040608	3	0.00%	30
	20030306	3	0.00%	54
		3	0.00%	26
	20021104	2	0.00%	212
	20040405	2	0.00%	2
	20021207	2	0.00%	3
	20020530	2	0.00%	60
	20030922	2	0.00%	15
	20040616	2	0.00%	22
	20040514	2	0.00%	24
	20031030	2	0.00%	10
	20021212	2	0.00%	77
	20031221	2	0.00%	8
	DEVONTECH	1	0.00%	2
	20040308	1	0.00%	5
	20030708	1	0.00%	12
	20040311	1	0.00%	20
	20021003	1	0.00%	22
	20021217	1	0.00%	41

		20031114	1	0.00%	6
		20040131	1	0.00%	12
		20040219	1	0.00%	2
		20031202	1	0.00%	1
		20030925	1	0.00%	5
		20040115	1	0.00%	5
		20030401	1	0.00%	1
		20031208	1	0.00%	8
		20020910	1	0.00%	4
		20030402	1	0.00%	3
		20040519	1	0.00%	2
		20040615	1	0.00%	1
		20021216	1	0.00%	47
		20040613	1	0.00%	23
		20040414	1	0.00%	33
		20030916	1	0.00%	3
		20020502	1	0.00%	2
		20040626	1	0.00%	1
		20030821	1	0.00%	41
		20030507	1	0.00%	6
		20040210	1	0.00%	8
		20011012	1	0.00%	1
		20040517	1	0.00%	5
		20040412	1	0.00%	3
		20040601	1	0.00%	52
		20030630	1	0.00%	1
		20040510	1	0.00%	27
		Other	0	0.00%	0
5.	msnbot/0.11 (	Version Unknown	639	0.84%	2,885
	http://search.msn.com/msnbot.htm)	Other	0	0.00%	0
6.	Others	Version Unknown	284	0.37%	1,967
		Other	0	0.00%	0
7.	NPBot	Version Unknown	236	0.31%	262
	(http://www.nameprotect.com/botinfo.html)	Other	0	0.00%	0
8.	Safari	125.1	111	0.15%	1,486
		85.7	27	0.04%	413
		125.8	23	0.03%	167
		125.7	17	0.02%	393
		85	14	0.02%	221
		125	7	0.01%	41
		100.1	5	0.01%	62
		100	5	0.01%	119

		85.6	4	0.01%	60
		85.5	4	0.01%	8
		Other	0	0.01%	0
9.	ia_archiver	Version Unknown	201	0.00%	1,557
9.	ia_arcinver	Other	0	0.20%	0
10.	Vongueror	3.1–RC2	14	0.00%	14
10.	Konqueror	3.1–RC2 3.0–RC3	11	0.02 %	11
		3.0–RC3	11	0.01%	
		3.1	10	0.01%	11
					10
		3.1–RC6	9	0.01%	9
		3.0-RC5	8	0.01%	8
		3.1–RC3	8	0.01%	8
		3.0	7	0.01%	7
		3.0-RC6	7	0.01%	7
		3.1–RC5	6	0.01%	6
		3.0-RC2	6	0.01%	6
		3.1-RC4	6	0.01%	6
		3.1–RC1	4	0.01%	4
		3.0-RC4	3	0.00%	3
		3.2	2	0.00%	12
		Other	0	0.00%	0
11.	Gigabot/1.0	Version Unknown	95	0.12%	131
		Other	0	0.00%	0
12.	ColdFusion	Version Unknown	89	0.12%	439
		Other	0	0.00%	0
13.	MSFrontPage/4.0	Version Unknown	85	0.11%	447
		Other	0	0.00%	0
14.	IlTrovatore-Setaccio/1.2 (Indexing;	Version Unknown	84	0.11%	126
	http://www.iltrovatore.it/bot.html; info@iltrovatore.it)	Other	0	0.00%	0
15.	WebTV	2.6	57	0.07%	270
		1.2	10	0.01%	24
		Other	0	0.00%	0
16.	Iltrovatore-Setaccio	Version Unknown	66	0.09%	78
		Other	0	0.00%	0
17.	IlTrovatore-Setaccio/1.2-dev (Indexing;	Version Unknown	66	0.09%	75
	http://www.iltrovatore.it/bot.html; info@iltrovatore.it)	Other	0	0.00%	0
18.	psbot/0.1 (	Version Unknown	62	0.08%	122
	http://www.picsearch.com/bot.html)	Other	0	0.00%	0
19.	Opera	7.23	32	0.04%	272
		7.11	10	0.01%	69
		7.50	7	0.01%	75

		6.05	3	0.00%	56
		7.20	3	0.00%	17
		7.10	2	0.00%	16
		7.22	1	0.00%	13
		7.51	1	0.00%	1
		5.12	1	0.00%	5
		6.01	1	0.00%	10
		Other	0	0.00%	0
20.	Dumbot(version 0.1 beta – dumbfind.com)	Version Unknown	49	0.06%	49
		Other	0	0.00%	0
	Subtotal		75,581	98.88%	1,197,430
	Other		855	1.12%	22,800
	Total		76.436	100.00%	1.220.230

#### Top Browsers by Version - Help Card

**Prowser** – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

**Visits** – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

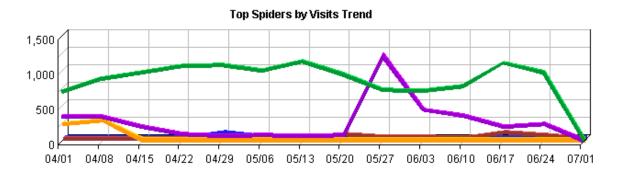
% – Percentage of the total visits in which the visitor viewed this page at least once.

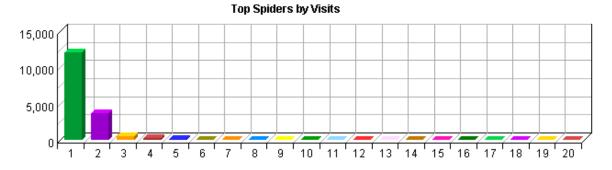
**Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

# **Top Spiders**

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.





## **Top Spiders**

	Spider	Visits	%	Hits
1.	Googlebot	12,128	71.14%	27,884
2.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	3,648	21.40%	3,996
3.	Googlebot-Image	500	2.93%	566
4.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.0; MSIECrawler)	286	1.68%	9,758
5.	Mozilla/4.0 compatible ZyBorg/1.0 Dead Link Checker (wn.zyborg@looksmart.net; http://www.WISEnutbot	94	0.55%	460
6.	Mozilla/4.0 compatible ZyBorg/1.0 (wn.zyborg@looksmart.net; http://www.WISEnutbot.com)	52	0.31%	224
7.	mozDex	48	0.28%	91
8.	FAST-WebCrawler	46	0.27%	8,773
9.	Scooter	24	0.14%	61
10.	Mozilla/4.7 (compatible; FlipDog; http://www.whizbang.com/crawler)	21	0.12%	21
11.	Linkbot	17	0.10%	44
12.	Mozilla/4.0 (compatible; BorderManager 3.0)	16	0.09%	135

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13.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	15	0.09%	63
14.	Mozilla/4.74 [en] (Windows NT 5.0; U; maxamine.com—robot)	14	0.08%	14
15.	Mozilla/4.0 compatible ZyBorg/1.0 (wn-1.zyborg@looksmart.net; http://www.WISEnutbot.com)	14	0.08%	92
16.	http:	12	0.07%	153
17.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	12	0.07%	19
18.	CyberSpyder Link Test	10	0.06%	10
19.	Openbot	9	0.05%	224
20.	TurnitinBot	8	0.05%	678
	Subtotal	16,974	99.57%	53,266
	Other	73	0.43%	12,844
	Total	17,047	100.00%	66,110

#### **Top Spiders – Help Card**

**Hits** – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Spider** – An automated program which searches the Internet.

**Visits** – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

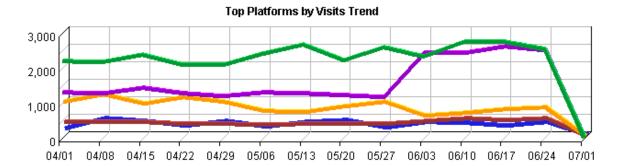
% – Percentage of total spider visits or hits by the specified spider.

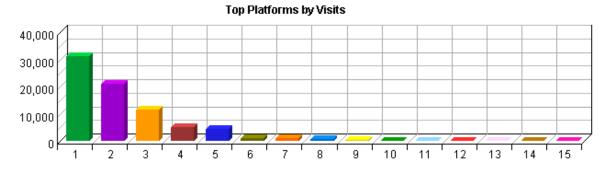
This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

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# **Top Platforms**

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.





#### **Top Platforms**

	Platform	Visits	%	Views
1.	Windows XP	31,196	40.81%	402,565
2.	Windows 2000	21,154	27.68%	561,784
3.	Windows 98	11,515	15.06%	103,824
4.	Others	5,167	6.76%	44,041
5.	Windows ME	4,421	5.78%	35,167
6.	Macintosh PowerPC	1,040	1.36%	10,628
7.	Windows NT	960	1.26%	20,183
8.	Windows 95	611	0.80%	5,044
9.	Linux	175	0.23%	626
10.	Windows Win32s	120	0.16%	35,320
11.	Windows 2003	50	0.07%	646
12.	FreeBSD	12	0.02%	206
13.	SunOS	12	0.02%	191
14.	Macintosh 68K	2	0.00%	2
15.	Hewlett Packard Unix (HP9000)	1	0.00%	3
	Total	76,436	100.00%	1,220,230

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#### Top Platforms - Help Card

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**Hits** – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Platform** – The specified platform being analyzed. The operating system used by the visitor to your site.

**Total** – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

**Visits** – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.

Q

This information is useful when determining what content to include on your web site.

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